

Advertise!



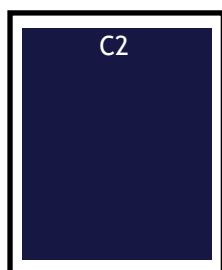
Connect with genealogists who are looking for quality goods and services . . .

Place your ad in *Stirpes, The Journal of the Texas State Genealogical Society*. It will be viewed by hundreds of serious genealogists, and it will live on in home and reference libraries for years to come. In addition, TxSGS members will see your ad in the online digitized version of *Stirpes* at the TxSGS website (<http://www.txsgs.org>).

Advertising Guidelines

- * All advertisements must meet TxSGS criteria for quality of design and typeset.
- * Advertising copy which exceeds measurements may be proportionately reduced to fit at the discretion of editors.
- * Electronic ads should be submitted in JPEG, TIFF, or PDF format in color. The printed version will contain these ads in grayscale; digital version is in color. Word processor files such as Microsoft Word are not acceptable.
- * TxSGS reserves the right to refuse any advertisement.
- * Due Dates:
Mar issue: 15 Jan
Jun issue: 15 Mar
Sep issue: 15 July
Dec issue: 15 Oct

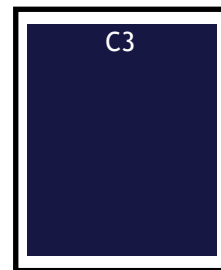
E-mail electronic ad file to stirpes@txsgs.org.



C2

Inside Front Cover (C2) 4 Color (8.5" x 11" bleed)

1X - \$300
2X - \$540
3X - \$750
4X - \$840



C3

Inside Back Cover (C3) 4 Color (8.5" x 11" bleed)

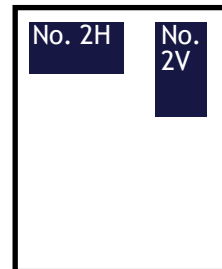
1X - \$250
2X - \$450
3X - \$600
4X - \$700



No. 1

Inside Full Page* (No. 1) (7.5" x 9.75")

1X - \$125
2X - \$225
3X - \$300
4X - \$350

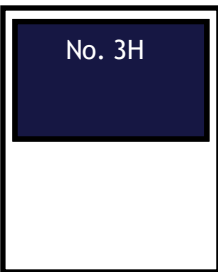


No. 2H

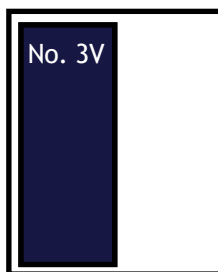
No. 2V

Business Card (7.5" x 9.75") Horizontal (H) or Vertical (V) H - 3.5" x 2" V - 2" x 3.5"

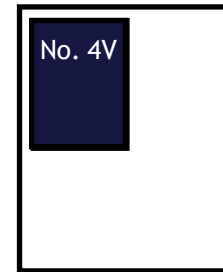
1X - \$25
2X - \$45
3X - \$60
4X - \$70



No. 3H



No. 3V



No. 4V

Inside 1/2-page Horizontal (No. 3H) or Vertical (No. 3V)

Black/Grayscale on print version;
4 Color on digital
H - 7.5" x 4.75"; V - 3.5" x 9.75"

1X— \$ 75
2X— \$135
3X— \$180
4X— \$210

Inside 1/4-page Vertical (No. 4V)

Black/Grayscale on print
version;
4 Color on digital
V - 4.25" x 5.25"

1X— \$ 50
2X— \$ 90
3X— \$120
4X— \$140

Questions?

Contact:

TxSGS *Stirpes* Editors
Susan Ball, Sandra Crowley
E-mail: stirpes@txsgs.org
Put "Ads" in the subject line