

# TxSGS SPEAKER'S BUREAU DIRECTORY

## Sandra J. Crowley



3217 Princess St.  
Bedford, TX 76021

(817) 571-9939  
sandrac@tx.rr.com  
[www.crowleysplace.com](http://www.crowleysplace.com)

**Bio:** Sandra Crowley is a genealogist, author, and lecturer who grew up attending family reunions and developed a natural curiosity about her family history. Sandra has spoken at national and regional events, including RootsTech and the Federation of Genealogical Societies annual conferences. Recordings of some of these presentations can be found on the RootsTech and FGS websites.

Currently, she serves as Director of Development for the Texas State Genealogical Society, Co-Editor of *Stirpes, The Journal of the Texas State Genealogical Society*, Producer & Editor for the North Carolina Genealogical Society's Webinar Series, and Seminar Coordinator for the Mid-Cities Genealogical Society. She served as National Publicity Chair for the Federation of Genealogical Society (FGS) Annual Conference in San Antonio in 2014 and has chaired Bylaws and Nominating committees for TxSGS, Dallas and Mid-Cities Genealogical Society.

She served as President, Vice President of Education, Executive Vice President, Immediate Past President, and FGS Delegate for the Dallas Genealogical Society; President of the Mid-Cities Genealogical Society; Editor of the *DGS Newsletter*, and Managing Editor of Dallas's *Pegasus: The Journal of the Dallas Genealogical Society*. She has published articles in *Your Genealogy Today* (formerly *Family Chronicle*), *FGS Forum*, and *Internet Genealogy*. She was recognized with the Award of Merit by FGS for her work on the FGS 2014 Conference; Volunteer of the Year by the Dallas Genealogical Society, and Award of Merit by the Dallas Genealogical Society. She has a business degree from the University of Memphis and served as Vice President of Marketing and a marketing consultant for several technology companies.

### GENERAL INTEREST

- I Remember: Beginning to Write Your Story
- Snapshot: RootsTech (updated annually)
- Wicked Weather
- Make It Count I —The Role of the U.S. Census
- Make It Count II – U.S. Census Searches that Yield Results
- Where Did He Go?
- Use Timelines to Expose Holes in Your Tree
- In Search of Frye Parnell
- Getting Started: Genealogy 101

### TECHNOLOGY TOPICS

- Wow, Whoa, Yikes!
- Cloudy Forecast Ahead
- Researching with Excel
- Family Tree Maker
- Toy Story: Electronic Tools for Genealogists
- Genealogists Go Mobile
- Google
- Building a Family Web Site
- There's an App for That!
- Technology and Genealogy (updated annually)
- Social Media and Genealogy

### DIGITAL PHOTOGRAPHY / VIDEO

- Digital Photography I
- Digital Photography II
- Digital Storytelling for Genealogists
- Digital Scrapbooking
- Lights! Camera! Action!

### SOCIETY MANAGEMENT

- Should a Society Use a Wiki?
- Avoiding Volunteer Burnout
- It Sometimes Takes Two: Partnering with Other Societies or Organizations
- Society Marketing in the Age of Social Media
- It's Not All Local: Consider using Distance Volunteers
- What Do You Want to Be When You Grow Up

For the latest Topic list and a description of these sessions, visit [www.crowleysplace.com/topics](http://www.crowleysplace.com/topics)